



GRANTLEY HALL | BARS AND RESTAURANTS

cleverassociation

Norton bar and lounge opened its doors in the summer of 2019 and sits proudly within the Grade II* listed, luxurious 5* hotel and spa retreats, Grantley Hall.

Designing Bespoke Technology Solutions

Clever Association were first introduced to the client back in 2017, during the early design stages as Technology Consultants, to give expert advice and guidance on the technologies that would enhance the facilities.

The client wanted to create an unforgettable experience for guests during their stay, with no detail overlooked and entrusted Clever Association to enlighten them as to what is possible. In-depth talks with all concerned parties, including the construction team, architects, interior designers and mechanical and electrical consultants, allowing a brief regarding functionality and experience-enhancing technologies to be formed. The design team at Clever Association spent many months researching, testing and

demonstrating a variety of quality products.

With over sixteen years' experience in the design and installation of technology systems within the hospitality sector, Clever Association put forward a number of bespoke solutions that would drastically enhance the overall experience for guests while fitting with the Grantley Hall ethos.

Audio

Norton Bar & Lounge sits within a wood panelled wing of Grantley Hall, the feel of the venue is luxurious yet traditional. Your route from the main hotel reception is lined with Bowers & Wilkins loudspeakers hidden within cabinetry, fed via Crestron signal processing and amplification. The music playlist, maintained and continually updated by C-Burn, is jazz based and that journey throughout the space helps give a feeling of consistency.

The bar has a relaxed feel, where the skilled bar team can serve up pre-dinner drinks or an exquisite cocktail to end the

evening. The entire space is filled with high performance technology, including many K-array loudspeakers.

At only ten centimetres tall and two centimetres wide, mountable to the listed timber via adhesive tape, the loudspeakers used are almost impossible to spot. Strategically placed throughout the traditionally decorated rooms, then coupled up with bass loudspeakers hidden in furniture, a rich musical tone could be created with no aesthetic impact. Working closely with architects, interior designers and on-site contractors, Clever Association managed to keep almost all technologies out of sight, those that couldn't be hidden were custom coloured to blend into the surroundings.

For any events that require a truly personalised experience, an input plate where a music source can be connected is available, this allows guests to have their own choice of music play throughout the space.



K-array Lyzard Speaker



K-array Lyzard Speaker



Sonance Landscape Series, Exterior Speaker

Lighting

Lighting throughout all communal spaces within Grantley Hall is controlled via a Lutron system. This solution adjusts light intensities throughout the day, interacting with sunrise and sunset times, as well as the times that service commences. This ensures the space always looks its best. This automation also takes away the need for the team to continually adjust settings throughout the day and means that every time a guest visits the venue, the atmosphere will be the same.



Norton Bar, Crestron Touch Screen

Control

To automate and control all technologies within the venue, Clever Association designed a Crestron control system that allows the various entertainment and lighting solutions to be automated or manually adjusted throughout the day. It is important that the entire venue looks and performs at its best at all times and this can be achieved with little to no input from the team. When hosting a specific event, automated lighting scenes and music selection can be overridden, to perfectly match the occasion.



Norton Bar, Lutron Lighting System

Technology Maintenance and Support

To ensure all technology systems are performing to their maximum potential, it was important to ensure that support is always available, system monitoring and remote access technology was put in place allowing the Clever Association team to connect in as and when necessary. It also enables them to proactively monitor systems to prevent technical issues occurring in the future. In addition, steps have been put in place to support and maintain all systems physically too.

Clever Association have provided in-depth training to key members of the Grantley Hall IT and Maintenance teams, enabling them to react to any technology requirements during events and guest stays too.