



## CHAMPAGNE AND COCKTAIL BAR

cleverassociation

Valeria's cocktail bar and night spot opened its doors in the summer of 2019 and is a hidden gem within the grounds of one of the UK's most luxurious 5\* hotel and spa retreats, Grantley Hall.

### Designing Bespoke Technology Solutions

Clever Association were first introduced to the client back in 2017, during the early design stages as Technology Consultants, to give expert advice and guidance on the technologies that would enhance the facilities.

The client wanted to create an unforgettable experience for guests during their stay, with no detail overlooked and entrusted Clever Association to enlighten them as to what is possible. In-depth talks with all concerned parties, including the construction team, architects, interior designers and mechanical and electrical consultants, allowing a brief regarding functionality and experience-enhancing technologies to be formed. The design team at Clever Association spent many months researching, testing and

demonstrating a variety of quality products.

With over sixteen years' experience in the design and installation of technology systems within the hospitality sector, Clever Association put forward a number of bespoke solutions that would drastically enhance the overall experience for guests while fitting with the Grantley Hall ethos.

### Audio

Valeria's is a subterranean venue, found underneath the main events space at Grantley Hall, from the moment you enter the building, digital signage displays line the route to guide you to the venue, with music from Bowers & Wilkins loudspeakers and Crestron amplification, accompanying you on that journey. From the moment you push the doors to the venue open, you know that you've stepped into a special space.

The circular bar in the centre, where skilled bar staff serve exquisite cocktails and champagne, is enveloped by comfortable booths, with a DJ area next

to the small dancefloor. The entire space is filled with high performance technology, K-array column speakers and high-performance subwoofers were selected and hidden wherever possible. Working closely with architects, interior designers and on-site contractors, Clever Association managed to keep many of the larger speakers and subwoofers out of sight, with bespoke cabinets and seating booths being used to great effect.

The music is served from a customised playlist selection, maintained and constantly updated by C-Burn. The DJ can then override this playlist and take control of the venue through Pioneer decks, pushing the sound system just a little harder you then realise what the system is truly capable of. Input plates in this location allow live acts to connect into the venue sound system as and when the need might arise too. The music played in the venue continues in the toilets and surround corridors so that the entire venue is on brand throughout.



*K-array Column Speakers*



*Pioneer DJ Deck*

Working closely with architects, interior designers and on-site contractors, Clever Association worked carefully to ensure that sound is contained within the venues, and ensuring that many of the larger speakers and subwoofers are out of sight, with bespoke cabinets and seating booths being used to great effect. Audio limiting hardware was put into place so that the risk of sound disturbances to guests in the hotel, adjacent venues or neighbouring properties are minimised.

## Video

A ceiling mounted Canon video projector coupled with a Spinetix media player gives the team the ability to push new and relevant content for display above the dancefloor. This may be the venue logo and complimentary visual effects or graphics specific to a particular event or live act.

## Lighting

Surrounding the circular bar, a custom-made truss that carries more loudspeakers is also used for the mounting of Chauvet colour changing and moving disco lights. These are a great addition for setting subtle colour effects for specific events or for making the atmosphere a little livelier during live music or a DJ set. House lighting throughout Valeria's and the entire building is all automated via a Lutron lighting control system, automated throughout the day to set the perfect aesthetic while ensuring the Grantley Hall team can work effectively.

## Control

To automate and control all technologies within the venue, Clever Association designed a Crestron control system that allows the various entertainment and lighting solutions to be automated or manually adjusted throughout the day. It is important that the entire venue looks and performs at its best at all times and this can be achieved with little to no input from the team. When hosting a wedding or other large event, automated lighting scenes can be overridden, setting up specific colours in the venues, to perfectly match the occasion.



*Valeria's Champagne and Cocktail Bar*



*Colour Changing Disco Lighting*

## Technology Maintenance and Support

To ensure all technology systems are performing to their maximum potential, it was important to ensure that support is always available, system monitoring and remote access technology was put in place allowing the Clever Association team to connect in as and when necessary. It also enables them to proactively monitor systems to prevent technical issues occurring in the future. In addition, steps have been put in place to support and maintain all systems physically too.

Clever Association have provided in-depth training to key members of the Grantley Hall IT and Maintenance teams, enabling them to react to any technology requirements during events and guest stays too.